

CONTRACT

KWTW-TV
7401 N. Kelley Ave
Oklahoma City, OK 73111
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Visual Image
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision 137919 /		Alt Order # 11436755
Advertiser Fix Our Jail		Original Date / Revision 03/03/22 / 03/03/22
Contract Dates 06/13/22 - 06/28/22	Estimate # 4401	
Product CMA Strategies		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KWTW-TV	Account Executive Oklahoma City House	Sales Office OKC
Special Handling		
Demographic Adults 25-54		
Agy Code 1942	Advertiser Code 28	Product 1/2 41
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTW	06/27/22	06/28/22	530a News	530a-6a		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/27/22	07/03/22	11-----				2				
N 2	KWTW	06/20/22	06/28/22	6a News	6a-7a		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	-1111--				4				
Week:		06/27/22	07/03/22	11-----				2				
N 3	KWTW	06/20/22	06/26/22	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	-----1				1				
N 4	KWTW	06/20/22	06/26/22	Face The Nation	930a-1030a		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	-----1				1				
N 5	KWTW	06/27/22	06/28/22	News 4p	4p-5p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/27/22	07/03/22	11-----				2				
N 6	KWTW	06/20/22	06/27/22	5p News M-F	5p-530p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	--111--				3				
Week:		06/27/22	07/03/22	1-----				1				
N 7	KWTW	06/20/22	06/27/22	M-F CBS Evening News	530p-6p		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	11111--				5				
Week:		06/27/22	07/03/22	1-----				1				
N 8	KWTW	06/20/22	06/27/22	6p News	6p-630p		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	11111--				5				
Week:		06/27/22	07/03/22	1-----				1				
N 9	KWTW	06/20/22	06/26/22	6p News Sat	6p-630p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		06/20/22	06/26/22	-----1-				1				
N 10	KWTW	06/20/22	06/26/22	Early News Rotator M-Su	5:00 PM-5:30 PM		:30			NM	1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Contract / Revision	Alt Order #
137919 /	11436755

Advertiser	Original Date / Revision
Fix Our Jail	03/03/22 / 03/03/22

Contract Dates	Product	Estimate #
06/13/22 - 06/28/22	CMA Strategies	4401

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/20/22 06/26/22 -----1 1												
N 11	KWTW	06/20/22	06/26/22	530p Su News	530p-6p		:30			NM	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/20/22 06/26/22 -----1 1												
N 12	KWTW	06/20/22	06/27/22	10p News M-F	10p-1035p		:30			NM	6	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/20/22 06/26/22 11111-- 5 Week: 06/27/22 07/03/22 1----- 1												
N 13	KWTW	06/20/22	06/26/22	10p News Sa	10-1030p		:30			NM	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/20/22 06/26/22 -----1- 1												
N 14	KWTW	06/13/22	06/26/22	10p News Su	10p-1025p		:30			NM	2	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 06/13/22 06/19/22 -----1 1 Week: 06/20/22 06/26/22 -----1 1												
Totals											40	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 - 06/26/22	30			
06/27/22 - 06/28/22	10			
Totals	40			

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, VI Marketing and Branding, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: VI MARKETING AND MARKETING

Address: 125 PARK AVE SUITE 200

Contact: RENEE HARRIMAN

Phone number: 405-919-9036

Email: reneeharriman22@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fix Our Jail

Address: PO BOX 2331 OKLAHOMA CITY, OK 73101

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Ren Harriman*

Name: RENEE HARRIMAN

Date of Request to Purchase Ad Time: 3/2/2022

Station Representative

Signature: *Leslie Batton*

Name: *Leslie Batton*

Date of Station Agreement to Sell Time: *3.03.22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:

137919

Station Call Letters:

KWTV

Date Received/Requested:

3.03.22

Est. #:

4401

Station Location:

Oklahoma City, OK

Run Start and End Dates:

6.13.22 - 6.28.22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.